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Through living, volunteering, and working in the area I have been inspired by the creativity and friendliness of the local community. I would like to join the movement in making a positive contribution and driving change for the people that live and work here. This combined with my love of the outdoors and protecting our environment motivated me to establish Y Tŷ Gwyrdd, a new community enterprise in Denbigh.

There is strong evidence to show there is an increase in awareness and a growing appetite in support of reducing our impact on the environment and protecting the natural world around us. To drive progress, I believe there needs to be more options available at affordable prices, and more opportunities to facilitate a circular economy.'

Y Tŷ Gwyrdd Founder, Marguerite Pearce

'The future of life on earth depends on our ability to take action.'
Sir David Attenborough







PROPOSITION

This is an invitation for you to become a shareholder of Y Tŷ Gwyrdd, to be involved in developing this collaborative community facility in Denbigh to deliver what you need and want in your town.

Join us to support and be a part of this exciting new enterprise.

Funds raised from this share offer will be used to help secure significant grant funding available for the acquisition and development of permanent community-owned premises, aiming to help regenerate the town centre, celebrate and promote local community, provide real living wage employment and volunteer opportunities, and collectively support a more sustainable environment for us and future generations.

Help us to achieve a collective vision ~ inspiring change to support a sustainable future.

The share offer will run throughout May starting on Saturday 1st May and ending on Monday 31st May.

Minimum investment is £30.

Be quick to act or you'll miss out on this fantastic opportunity!

Sign up here: www.ytygwyrdd.cymru | helo@tygwyrdd.cymru



THE STORY SO FAR

Based in Denbigh, a traditional Welsh market town steeped in history.

Y Tŷ Gwyrdd was set up with the aim of creating a collaborative community space, a building offering facilities and activities designed and run by local people. Other towns and villages in North Wales have Our future aspiration in order to be sustainable and cater for everyone this – Denbigh can too!

Y Tŷ Gwyrdd is a community benefit society set up by local people to offer an inclusive and welcoming space, to celebrate and promote the inspiring people and enterprises in our community, and to help collectively reduce our impact on the environment by offering affordable and accessible zero-waste options and opportunities to facilitate a circular economy.

'reduce, reuse, repair, & share!'

We're currently based in the former Threads premises in (Back Row) Denbigh, which we're preparing to open by the end of May (covid-19 restrictions permitted). This is a shared facility with a shop providing locally sourced, re-fill groceries and household goods, gardening supplies, and local art and craft.

We will be offering take-out drinks and homemade local snacks. We're a registered TerraCycle collection point. Resident tenants include Tanyards Eco-Gardening, reSource CIC, Elysia's textile art, and Storys Studio.

is to secure larger premises that will accommodate changing places facilities, unisex baby change, wheelchair and pram access.

Our primary focus is understanding and celebrating our community's diversity and creating an environment inclusive and accessible for all. We will provide both the means and the support for the community to

make the progressive changes that it wants to make, and we will work with the community to understand the issues that are important to them and develop projects to combat them. We will promote and deliver actions that celebrate Denbigh and its inspiring, innovative community.



We strongly believe in the power of community and collaboration, working together to achieve more. Despite the challenges of the pandemic, we've managed to achieve steady progress.

- We've secured rental premises in Denbigh up until 2032, with the option to move if we identify suitable premises to buy and secure the appropriate funding to achieve this goal.
- We're overwhelmed by the support we have receiving including over £15K of in-kind support; over 1000hrs volunteered time, material and items donated to help set up Y Tŷ Gwyrdd.
- We've secured £17,702 funding from the Welsh Government Community Facilities Programme (CFP) to help cover capital expenditure costs to set up Y Tŷ Gwyrdd.
- We've secured £29,127 blended grant funding and loan from the Wales Council for Voluntary Action Social Business Growth Fund (WCVA SBGF) to help cover revenue and staff costs.
- We've secured £6,352 funding from the Clocaenog Forest Wind Farm Grant as match funding for the CFP and a Wales Council for Voluntary Action (WCVA) funding application.
- We've secured £2,655 funding to deliver phase
 I of an art-therapy well-being project to curate
 an exhibition of community artwork reflecting

feelings and activities during lockdown, and to deliver a series of clay workshops. Initial funding awarded by the Welsh Government Integrated Care Fund will enable us to work with children with complex needs. Further funding applications are planned to enable us to offer this opportunity to work with clay to others. Individual tiles produced at the workshops will be incorporated into a collaborative community mural designed and created by local professional artist Wendy Lawrence, to be displayed in Denbigh Town Centre as a legacy of this challenging period in time.

We've been awarded £750 funding from
 Denbigh Roundtable to help establish a kids
 gardening project in Denbigh. We are working
 in collaboration with The Woodland Skills
 Centre to deliver this project.

Y Tŷ Gwyrdd aims to:

- Create a positive and creative community space.
- Promote social inclusion and equality.
- Support activities with a focus on community cohesion, physical and mental health and wellbeing.
- Engage with the community about the circular economy.

- Provide opportunities to support reducing our impact on the environment including reducing collective carbon footprint.
- Make low waste, refill shopping affordable.
- Provide flexible workshop space.
- Actively engage with a wide range of local stakeholders.
- Support local economic growth.
- Celebrate Welsh language and culture.
- Create sustainable, high quality volunteer and real living wage employment opportunities.

Throughout the last 18 months Y Tŷ Gwyrdd has worked hard to ensure it has the support of the people and that its offer reflects the needs of the community. Research conducted via our website, social media platforms, attendance at networking groups, and conversations with the public have indicated very strong support for Y Tŷ Gwyrdd.

There is encouraging support from local community groups, businesses, and enterprises, and a host of workshop facilitators have expressed an interest in hiring space to deliver a series of events and activities. Local businesses and artists have expressed an interest in long-term rental of office and workshop space.



COMMUNITY SHARE OFFER INFO



Community shares are withdrawable shares that cannot be sold, traded, or transferred between members unlike shares in a typical company. All members are entitled to one vote – regardless of how many shares they hold. We make our money like other businesses, by selling goods and services but we invest profits back into the organisation and the community.

Your support is needed to act as match funding to help secure significant grant funding available for the acquisition and development of permanent community-owned premises to purchase a building in Denbigh to meet the needs of the community. We believe that every £1 invested by the community could leverage an additional £10 in grant funding.

We will be running this community share offer between *Saturday 1st May 2021 and Monday 31st May 2021.*

The *minimum investment is £30* and the maximum investment is £1000.

Payments can be made in instalments, which will hopefully mean that this invitation is accessible to everyone who wants to get involved.

We have been successful in securing some grant funding already. This share offer will improve our chances of being successful with the kinds of funding applications needed to purchase and renovate a building.

We're hoping to raise a *minimum of £5,000 and a maximum of £20,000*.

Funds raised will be retained in a separate account in the name of Y $T\hat{y}$ Gwyrdd and reserved solely for the share offer. If we raise less than £5,000 we will give the investors the option to withdraw their shares. If we reach the maximum target of £20,000 we will close this share offer.

We may do another share offer in the future.

The Community Shares Standard Mark is awarded by the Community Shares Unit to offers that meet national standards of good practice.

For more information about community shares, the Community Shares Standard Mark and the Community Shares Unit go to:

https://www.uk.coop/start-new-co-op/support/community-shares/standards

This offer is not covered by the Financial Services Compensation Scheme, therefore you risk losing some or all of the money you invest. You should not invest more money than you can afford to lose.



SHAREHOLDERS INFO

We envisage Y Tŷ Gwyrdd shareholders to be people living within Denbigh and the surrounding areas, as well as those with a connection to Denbigh who would like to see it thrive!

We will offer members an opportunity to be involved as volunteers. and will keep them updated with the work of Y Tŷ Gwyrdd. Members will be invited to attend and participate in the AGM, and to put forward ideas for projects and activities through the steering group and vote on the ones that are important to them.

We do not intend to pay interest on the shares and hope investors see this as an investment in Denbigh's future rather than an economic investment to make money.

We chose the Community Benefit Society structure as we felt it best represented our vision of a collaborative grassroots facility in Denbigh, owned and run by the community!

We accept applications for joint membership and corporate membership for any local businesses wanting to get involved. If you're applying for joint or corporate membership one representative can be nominated to hold voting rights on behalf of the group or business.

Investors must be 16 and over, although we do accept applications for membership from people wanting to buy shares as gifts for their children and grandchildren – a symbol of investing in the future of Denbigh! The purchaser of the shares would hold the voting rights on behalf of the child until they reach the age of 16.

No one can hold more than one vote. If you're already a shareholder looking to purchase shares as a gift another adult will need to be nominated to hold the voting rights on behalf of the child.





WHAT ARE WE DOING?

In the first instance we're renting premises to promote the concept of Y. In the future we would like to secure funds to buy community-owned Tŷ Gwyrdd, to develop the community hub to meet local needs, and to continue to build networks and collaborations to achieve a more joined up approach.

The ground floor of the premises is a community shop offering local, refill and low waste groceries, household and (Tanyard's Eco-Friendly) gardening products, and local artwork and crafts. We offer take-out drinks and snacks. When covid safe to do so we will hold regular repair workshops, open our children's book corner, and offer seasonal workshops and activities. In addition, we're looking to provide real living wage employment and volunteer opportunities.

premises enabling the range of facilities we offer to expand to include:

- Café
- **Art Gallery**
- Themed evenings (comedy, music, supper club, talks...)
- Unisex baby change facilities
- Changing Places facilities
- Disabled toilet
- Wheelchair and pram accessible







Fantastic! Denbigh needed this!

Y Tŷ Gwyrdd this sounds great! Can't wait for you to open.

Really lovely window!



Funds raised from this share offer will be reserved as match funding to support applications to funders outlined for costs detailed in the Financial Summary table below to help Y Tŷ Gwyrdd secure community-owned premises. The majority of costs required would be secured through grant funding.

Within 24 months we aspire to allocate these funds to acquire a building – if after 24 months progress has not been made, the shareholders will be given the option to vote on whether to proceed with purchasing a building or continue to trade in rental premises and reallocated the funds for another community purpose voted for by the shareholders.

We may consider offering a subsequent share offer in future to raise additional funds as required.

We've been exploring potential buildings in Denbigh that could be transformed into a shared community facility. The anticipated cost of purchase and necessary renovations to bring the building up to standard is £400K - £500K. Appropriate Funders identified who we are approaching are included in the Financial Summary table.

Y Tŷ Gwyrdd Financial Summary		
Funding raised to establish Y Tŷ Gwyrdd to date	Amount	Notes
School for Social Entrepreneurs	£1,500.00	Awarded to Director M Pearce to support establishing Y Tŷ Gwyrdd (June 2020)
In-kind support	£15,000.00	Time volunteered, donations, materials, and items to support establishing Y Tŷ Gwyrdd
Community Facilities Programme (CFP)	£17,702.00	Funding for capital expenditure costs to support establishing Y Tŷ Gwyrdd (March 2021)
Wales Council for Voluntary Action Social Business Growth Fund (WCVA SBGF)	£29,127.00	Funding for revenue and staff costs to support establishing Y Tŷ Gwyrdd (April 2021)
Clocaenog Forest Wind Farm Grant	£6,352.00	Match funding for CFP & WCVA SBGF to support establishing Y Tŷ Gwyrdd (December 2020)
Private interest-free loan	£20,000.00	Match funding for WCVA SBGF to support establishing Y Tŷ Gwyrdd (November 2020)
Welsh Government Integrated Care Fund (Learning Disability & Children with Complex Needs and Carers Integrated Care Fund)	£2,655.00	Support for Phase I of community well-being art project reflecting the impact of the covid-19 pandemic (January 2021)
Denbigh Roundtable	£750.00	Support to kids gardening project in Denbigh (March 2021)
Total	£93,086.00	

Contact has been made with these funders to introduce the concept of Y Tŷ Gwyrdd. The response received has been very positive.



Premises acquisition - estimated costs		Funders identified to support acquisition of premises	Value range	Notes
			Max	Supports purchasing and
ITEM	TOTAL (inc. VAT)	Community Asset Development	£150,000	renovating a community-owned asset. Requires 40% match funding. Comprised of 40% grant/ 60%
Purchase price	£120,000.00	Fund (WCVA CADF)		
Architect fees incl. floor plans (existing & planned), planning application drawings, planning change of use	£3,000.00			repayable loan (0% interest, over 10 yrs, starting from Yr3
Building Regulations drawings, inspection/report, approval	£3,200.00			
		Welsh Government Community	£25,000 -	Capital grant scheme - must be
Legal Fees	£1,000.00	Facilities Programme	£250,000	used to fund physical
Building work (essential structural)	£150,000.00			improvements to community
Building work (fit out)	£50,000.00			facilities. Revenue costs are not
Shop capital expenditure & stock	Shop capital expenditure & stock £15,000.00			eligible. Match funding is required,
Café & Kitchen	£20,000.00			but no minimum amount is specified.
Outdoor furniture, decking/ patio, plants, fencing	£4,000.00			specified.
		The National Lottery Community		Various funds available for heritage
Office equipment, furniture, IT costs	£3,000.00	3,000.00 Fund repair and restoration, and proj	repair and restoration, and projects	
Children's indoor play space	£1,500.00 supporting peop	supporting people and		
Health & Safety: Fire Safety, servicing, PAT testing, & first aid, security system	£3,000.00			communities £10,000 - £500,000.
Labour costs & volunteer expenses (12 mths)	£40,000.00			
Accounting fees (12 mths)	£1,500.00			
TOTAL	£415,200.00			



The table below shows our anticipated income and expenditure for our first three years of trading. This has been based on the population of Denbigh and the surrounding community and local market research. We have already secured over 70% of the grant funding and loan income used in this model. The projected (project specific) grant funding includes 10% towards overheads.

Y TY GWYRDD PROJECTED PROFIT AND	LOSS - FIRST TH	IREE YEARS					
	£	106,586.00					
Income	Y1	Y1 (to 31.05.2022)		Y2 (to 31.05.2023)		Y3 (to 31.05.2024)	
Shop	£	54,000.00	£	97,650.00	£	156,000.00	
Café/ Take-out	£	18,000.00	£	83,700.00	£	117,000.00	
Venue Hire	£	750.00	£	2,250.00	£	3,750.00	
Tenanted Space	£	5,400.00	£	8,400.00	£	12,000.00	
Grant/Loan Funding	£	106,586.00	£	50,000.00	£	50,000.00	
Total Income	£	184,736.00	£	242,000.00	£	338,750.00	
Expenditure							
Project delivery (funded)	£	30,064.50	£	45,000.00	£	45,000.00	
Start up costs (funded)	£	17,702.00	£	-	£	-	
Operating costs	£	99,730.00	£	151,945.00	£	231,658.00	
Loan repayments (interest free)	£	6,680.00	£	8,393.22	£	10,126.44	
Total Expenditure	£	154,176.50	£	205,338.22	£	286,784.44	
Profit/Loss	£	30,559.50	£	36,661.78	£	51,965.56	
debt (outstanding at yr end)	£	30,652.20	£	22,258.98	£	12,132.54	



COMMUNITY ENGAGEMENT

Y Tŷ Gwyrdd is all about community! We're hoping that the community showcasing local artists, toy exchange, and venue for nappy engages with us in a number of different ways. Members can get involved in deciding which activities and projects are delivered. Ideas can be channelled through a steering group and voting will take place at the AGM.

We're incredibly appreciative of the support we have had to helped us progress this far. We could not have done it without the support of a number of people volunteering their time, skills and experience painting the shop, donating and upcycling furniture, cleaning and decorating, moral support, ideas and suggestions.

We will offer a variety of volunteer and real living wage employment opportunities, including retail experience in the shop, community engagement, workshop delivery, digital marketing and comms.

Y Tŷ Gwyrdd is aiming to reflect the whole community through the activities and events it offers. We will promote the use of the Welsh language within the projects and throughout the community.

We have received lots of great ideas of events to hold such as music and comedy gigs, themed evenings, a regular supper club, gigs

exchange. We want to create a place where people can come to meet and connect with each other, express yourself, and have fun getting involved in your community.





Looking amazing!

Ooooh I can't wait, I will definitely be in as soon as you are up and running x

Hope it's a great success

'Shop, Play, Create, Refuel'



MORE INFO | LEGAL STUFF!

The Management Committee – the Board of **Directors**

The Board of Directors is collectively accountable for the management of Y Tŷ Gwyrdd, meeting every four to six weeks. They are responsible for overseeing the day-to-day management of the Society's business operations.

Management Committee Investments

Marguerite Pearce provided Y Tŷ Gwyrdd with a Director's loans of £600, which will be converted to shares.

Marguerite Pearce secured a £20,000 3yr interestfree loan for Y Tŷ Gwyrdd as match funding for the WCVA Social Business Growth Fund application.

Conflicts of Interest

Members of the Management Committee must at all times act in the best interest of the organisation and are required to declare any external interest that may be in conflict with their role on the Management Committee.

Risks

As with any investment there is risk involved. Should Y Tŷ Gwyrdd get into financial difficulties:

- We may have to suspend your rights to withdraw shares.
- You may lose some or all the money you pay for your shares.

If Y Tŷ Gwyrdd is wound up, its assets will first be used to meet its liabilities; next to repay members for their shares; finally, any surplus remaining will be passed on to a charity, society of other assetlocked body serving the community of Denbigh.

If a member dies their personal representative can apply for withdrawal of the share capital. Return of share capital under this provision will be prioritised by the Board over any other return of members' capital. We encourage prospective members to view their investment as a long-term commitment to the project; a one-off investment to generate a

to help provide Denbigh's community with a facility to be proud of and enjoyed by all.

Shareholders should be prepared to tie up their capital for a number of years. Share capital cannot be withdrawn for the first five years of investment and thereafter only at the Directors' discretion.

Directors reserve the right to refuse an application for withdrawal of investment to protect the stability of the society's financial position.

Y Ty Gwyrdd is registered as a society with The Financial Conduct Authority (FCA), but the sale of community shares is not regulated by the FCA. Like many investments, community shares are at risk and you could lose some or all of the money you invest. Community shares are not covered by the Financial Services Compensation Scheme, nor is there any right of complaint to the Financial Ombudsman Service. If you are considering investing a significant amount, then you may wish to seek long-term financial benefit to yourself and a chance independent financial advice before doing so.



Marguerite Pearce, Director

Marguerite grew up locally, and after a period away studying, working and traveling, returned to the area in 2015 to settled in Denbigh. She's Mam to two very active, inquisitive girls, and co-director of family Environmental Consultancy with her husband Steve.

Passionate about the outdoors, nature and protecting the environment, over the years she has researched and tested environmentally friendly products for personal use. To drive progression, she believes there needs to be more options available at more affordable prices.

Realistically, the ability of consumers to make changes relies on suppliers taking responsibility for their actions, and their manufacturing and operating procedures. Information needs to be clearer and more freely available in order for people to be able to make informed ethical choices. Y Tŷ Gwyrdd will help to take the hard work out of shopping responsibly.



Marguerite has comprehensive skills and experience in community consultation and engagement delivering projects through her previous role with Groundwork in Manchester, transforming green spaces in areas of social deprivation. She has extensive project management experience, working with a diverse range of public and private stakeholders to deliver consulting services.

Through personal experience of living, volunteering, and working in Denbigh and the surrounding area, she has seen a need for a community space to support and promote local activities and events. In particular, for it to include an indoor space for children, and family friendly, DDA compliant and changing places facilities.

'I have been inspired by the creativity and friendliness of the local community and would like to join the movement in making a positive contribution and driving change for the people that live and work here. This combined with my love of the outdoors and protecting our environment motivated me to establish Y Tŷ Gwyrdd.'



Wendy Lawrence

Wendy Lawrence was born in Clitheroe in Lancashire. She studied in Preston and gained a BA Hons in 3D design, majoring in Ceramics.

She then continued her education and decided to teach and after studying and gaining a Post graduate Certificate in Education, she moved to North Wales. She has continued to live and work in Denbigh, dividing her time between her own business and self-development regarding her work, industry and teaching.

She has become a successful ceramic artist and shows her work nationally and internationally, having been invited to many Symposiums and conferences both to teach, demonstrate and lecture. Her love of ceramics and sharing knowledge has created a passion for Ceramics and curating shows involving a cross section of work by varying artists.

She is a member of the Royal Cambrian Academy and is a council member of the Craft Potters association of Great Britain



Teaching has always been an important part of her career and she is currently the Lecturer for ceramics in Glyndwr University.

Alongside her colleague Wayne Clark she is also co-ordinator of 'Ceramic Wales 'Festival.



Rachael Evans

Rachael was born and raised on a farm in Cumbria and started learning the piano at the age of seven. Little did she know it would lead her to living in Denbigh, which she now thinks of as home. Rachael studied music at Liverpool university where she met her husband. They live with their three young children, aged 6, 4 and 1, on a dairy farm.

Rachael has worked as a music teacher since 2008. This has included working in primary and secondary schools, leading choirs and clubs before focusing solely on piano teaching after having her first child. She teaches piano in schools through the Denbighshire Music Cooperative and privately out of school hours.

Rachael has seen the need and importance over the years to have an accessible place in Denbigh to take babies and children and socialise with other people, especially when people are on maternity leave. Outside work, she is happiest spending time with her children, being outside exploring new places with friends and helping out on the farm when she can, getting their children involved too! The farm has recently been making dramatic changes to reduce their carbon footprint with the aim of being carbon zero and they are trying to reduce the amount of single use plastics at home step by step and live more sustainably.





WORKING IN COLLABORATION WITH























Ruthin Friends of the Earth

@foeruthin · Community Organization



PROUD TO BE SUPPORTED BY







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Cronfa Datblygu













Denbigh and District Round Table / Bwrdd Crwn Dinbych Ar Cyffuniau



Y Tŷ Gwyrdd Community Share Application Form



Please complete this form and send it via email to helo@ytygwyrdd.cymru Or by post to Y Tŷ Gwyrdd (formerly Threads), Back Row, Denbigh, LL16 3TE

Name:
Company / organisation:(if applicable)
Name of guardian:(if under 16)
Address:
Post code:
Email:
Contact Number:
I wish to invest £ in Y Tŷ Gwyrdd (minimum £30 and maximum £1000).
Funds raised will be retained in a separate account in the name of Y Tŷ Gwyrdd and reserved solely for the share offer.
Additional information can be found at www.ytygwyrdd.cymru
Please pay via online bank transfer or get in touch to discuss alternative payment options.
Account Name: Y Tŷ Gwyrdd Limited Account Number: 6598 8154 Sort Code: 08-92-99 Please reference your payment with your LAST NAME FIRST NAME.
 □ I confirm I have read the share offer document and understand the terms and conditions. □ I confirm that I am happy for Y Tŷ Gwyrdd to retain my contact details for
communications relevant to the share offer and related activities. I confirm that I'm happy to receive further information (details will not be shared with third parties).
Signed:
Date: